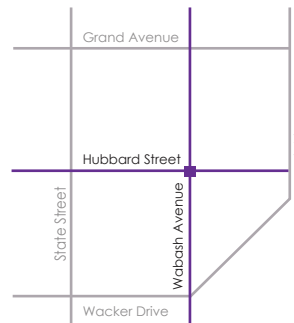


*“Stopping advertising to save
money is like stopping your watch
to save time”*

-Anon.

*In the heart of
River North*



444 N. Wabash, 3rd Floor, Chicago, IL. 60611
p.312.834.3352 | e. info@dlc-media.com
www.dlc-media.com

Se Habla Español



De La Croix Media Group

is Chicago's leading full-service agency fixed to shape, advertise and market, local and international establishments. Our clients share an extensive range of skill and expertise with 50+ years of combined multicultural experience. Our services, from graphic design to social networking are driven towards enhancing your image and sales, through visionary concepts and precise execution.

Our team is dedicated to developing, enhancing and protecting your brand.

Services



Furthermore, *DLC* offers customized Social Media Packages that cover a full range of brand development, and online content management across multiple platforms. We take distinct measures to strategically plan and achieve, always with your end result in sight.

Committing to a successful marketing structure is a long-term investment. Like any good investment, it takes planning, effective communication and the right team behind you, in order to deliver a solid return.



Your customers are talking online... shouldn't you be part of the conversation?

In May 2009, according to eMarketer, there were 29 million smartphones in the U.S. That means, approx. 29million consumers have internet access at all times. Checking social networks, reviewing restaurants, exposing your product/service via Twitter, Facebook, Foursquare; the possibilities lie in the fingertips of the beholder.

Having consistent online presence is no longer an option; it is a **proven** strategy for growing businesses.

We work with you to identify the best outlet(s) that fit your target market. We have mastered the use of new media sites such as Facebook, LinkedIn, Twitter, YouTube, Yelp, and many more.

Your brand identity and goodwill is far too important to leave in the hands of a stranger.

Let us show you how we can take your accomplishments and increase their value by implementing an online strategy.

Please feel free to contact us for more info.

Daisy De La Cruz
President/ Marketing Maven

Have we met?



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Expertise Delivered

Our team members hold graduate degrees in: Business, Marketing, Graphic Design, Communications, Advertising, Radio, Television & Film, Journalism, Law, Political Science and International Relations, just to name a few. Hailing from Chicago, Mexico, Spain, Ireland, Cuba, among other places and having worked in Los Angeles, Dallas, New York City, Paris, Madrid, Hong Kong, and mainland China, our team crosses borders online and in real life on a daily basis.

Together we combine old-school savvy with new-media speed to serve our ever growing multi-cultural marketplace. Our bilingual staff is exceeding qualified to take your business to the next level, demographic and market. At *DLC*, we do not recognize borders, we build bridges.

Community Matters

Sweet home, Chicago.

With three million residents and over ten million people living and working in our around the greater Chicagoland area; as a city, we are second to none!

DLC's team is dedicated to our clients, our community and the city we love; Chicago. Like any successful business poised for long-term growth, community involvement is one of our biggest priorities. Not only do we work here, we live here. All our team members are civic leaders in community and business organizations that span throughout Chicago.

